

Lisboa the Economy in Figures 2025



LISBOA
CÂMARA MUNICIPAL

Contents

 DID YOU KNOW?/ ATLAS	2
 REGIONAL ECONOMY	9
 LOCAL ECONOMY	19
 HUMAN CAPITAL	33
 KNOWLEDGE AND INNOVATION	43

In 2025, the latest edition of Lisboa, the Economy in Figures, published by the Municipal City Board of Economy & Innovation, highlights, among other data, the most recent news about the economic activity in the city of Lisboa and the Lisboa Metropolitan Area (LMA).

Through indicators such as the number of companies, or the number of people employed in this territory, it is possible to know some of the main socio-economic dynamics.

In this issue, attention is also drawn to information about consumption trends in the city of Lisboa, entrepreneurship, startups, knowledge and innovation. Graphics, infographics and statistics summarize and illustrate the essentials of this supporting decision-making tool, available for those who want to invest, study and work in Lisboa.

EDITION

Lisboa City Council

AUTHOR

Municipal City Board of Economy & Innovation, Division of Studies and Foresight
Nuno Caleia
Andreia Ramires
Luísa Botinas
Paula Ribeiro

TITLE

Lisboa the Economy in Figures 2025

DESIGN

Cotovia Design Studio

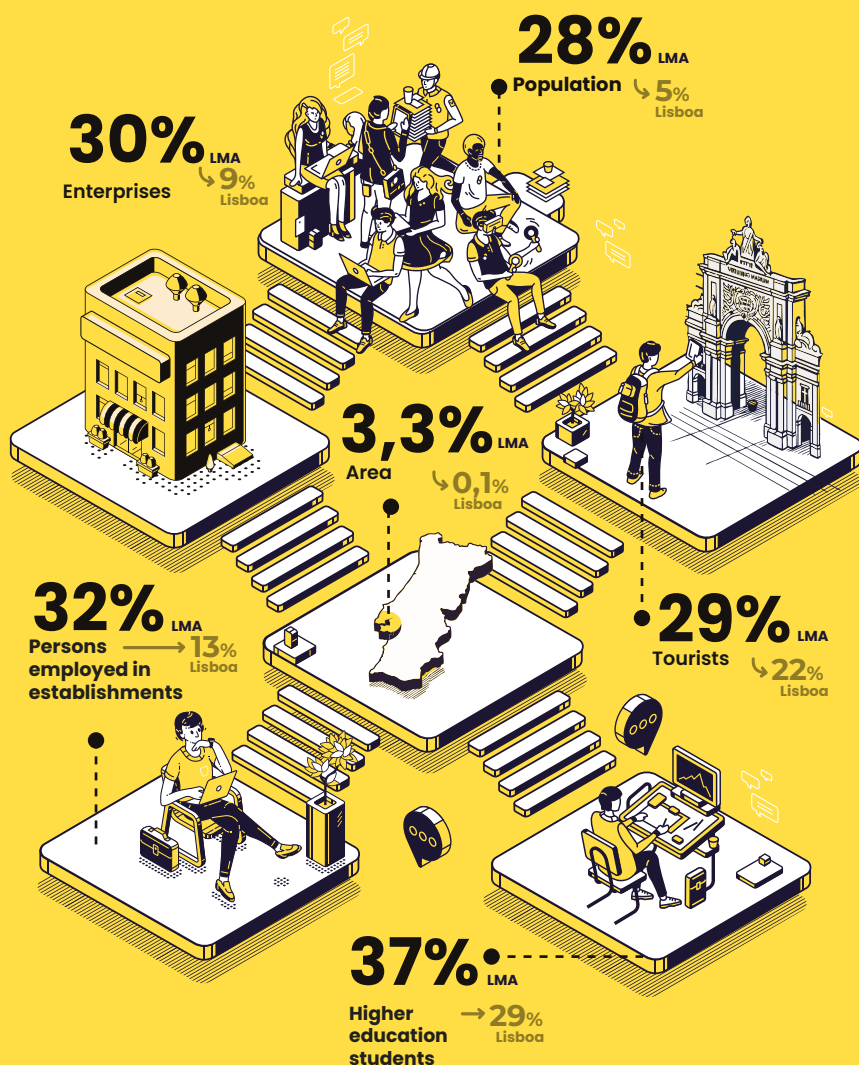
YEAR

2025

Press

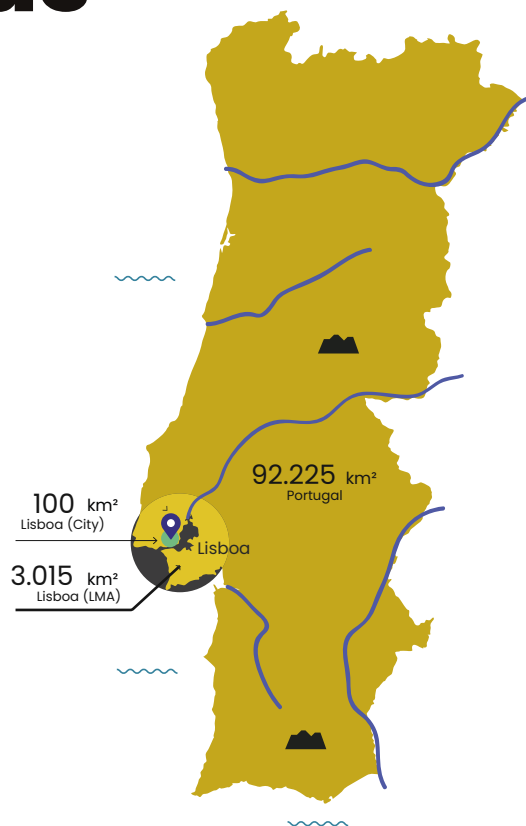
Grafisol

DID YOU KNOW?



Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2023

Atlas



Climate in Lisboa

Maximum daily precipitation



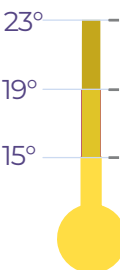
57
(mm)

Rainless days



304
(No.)

Annual Average Temperature (°C)



Note: Meteorological Station / Lisboa Geofísico.

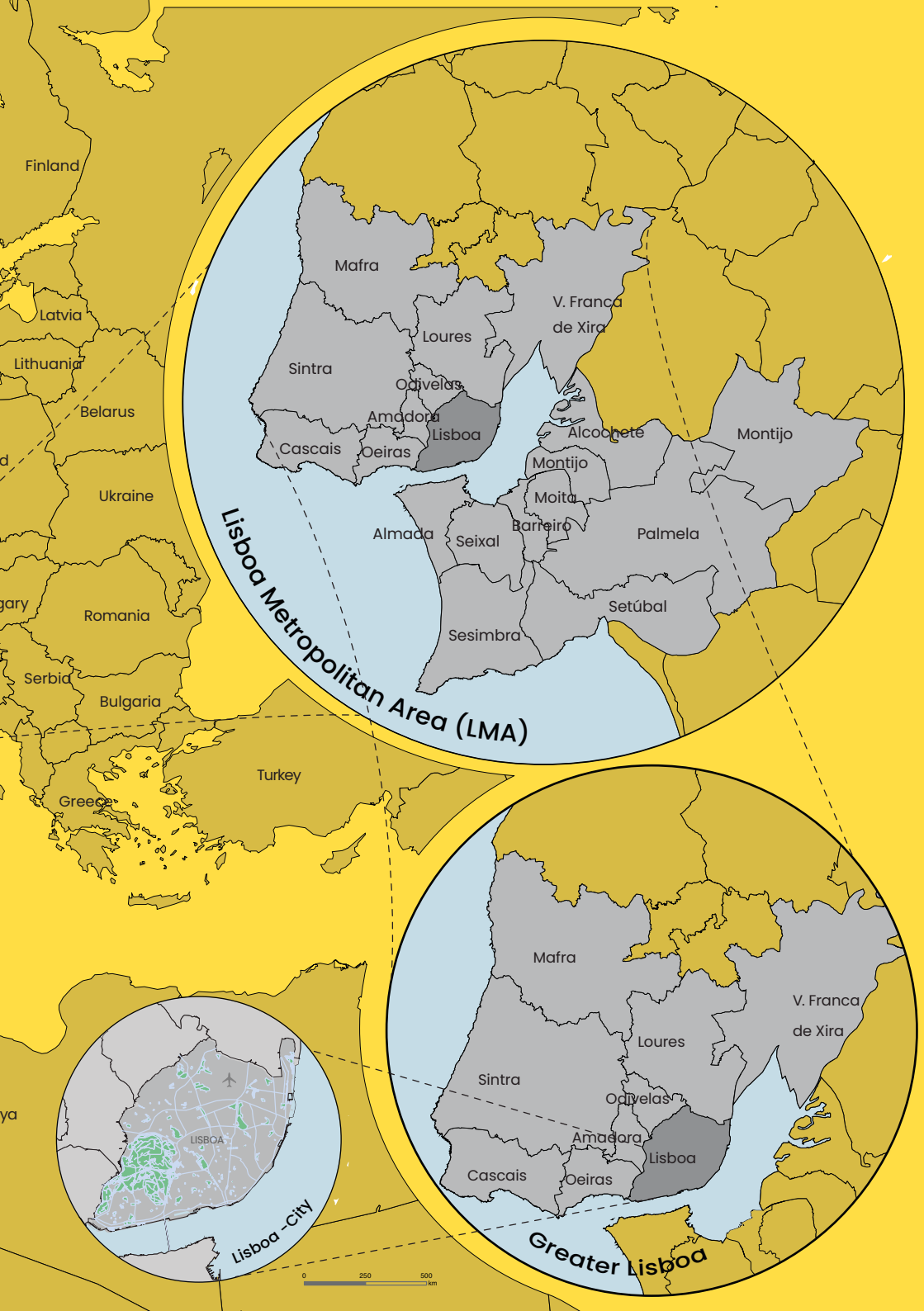
Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2023





Geographical context





We support founders to start, scale and become global.

A flagship initiative from Lisbon to position the City as a leading European innovation center.

We are honored and proud to be in the top 10 of the ranking of Europe's leading start-up hubs.

+ 1100
Startups

+1Bn
Funds Raised

6
Innovation Hubs



unicorn Factory
Lisboa



Learn More
unicornfactorylisboa.com

Regional economy



The Lisbon Metropolitan Area (LMA), comprising 18 municipalities on both banks of the Tagus River, is home to the country's main decision-making centres and drives economic activity, accounting for 37% of Portugal's total GDP.

It is in this territory that 31% of the employment of the country is located (1.6 million people), with commerce being the largest employment sector.



33 million passengers at the airport

Open to the world due to its geographic location LMA is a key factor in internationalization. Annually, over 33 million passengers go through the airport.

LMA is also an important commercial trading platform of the country, having registered in 2023 more than 21 billion euros in exports and more than 10 million tons of cargo on the Port of Lisboa.

Economic production indicators (LMA)

98.518

GDP (€ million)



36,8%

National Total

85.707

GVA (€ million)



36,8%

National Total

33,5

GDP per capita (€ thousand)



1,3

National Total

457.722

Enterprises



30,3%

National Total

Production by economic activity (LMA)

GVA (€ million)



Real Estate

9.737



Retail

9.377



Finance and insurance

6.884



Information and communication

6.439

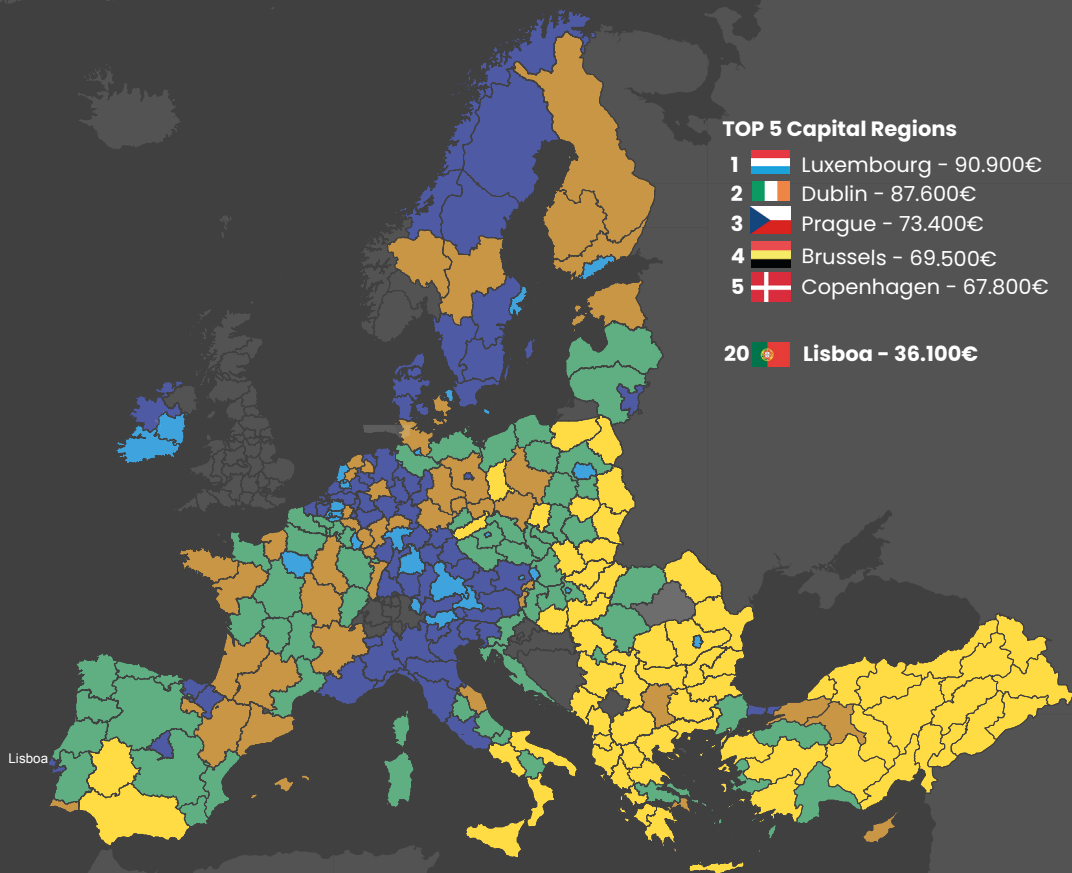


Public administration

5.912

Source: Statistics Portugal, Regional Accounts, Year: 2023

GDP per capita in european regions



GDP (PPS per capita) € EU27: 35.400



TOP 5 Capital Regions

- 1 Luxembourg - 90.900€
- 2 Dublin - 87.600€
- 3 Prague - 73.400€
- 4 Brussels - 69.500€
- 5 Copenhagen - 67.800€

20 Lisboa - 36.100€

Note: Gross domestic product per capita expressed in Purchasing Power Standards.

Source: DMEI/DEP Project Team, Eurostat/Data, NUTS 2, Year: 2022

Eurostat (European Commission) — GISCO, 2021 | © EuroGeographics © UN-FAO © Turkstat

Employment indicators in the economy (LMA)

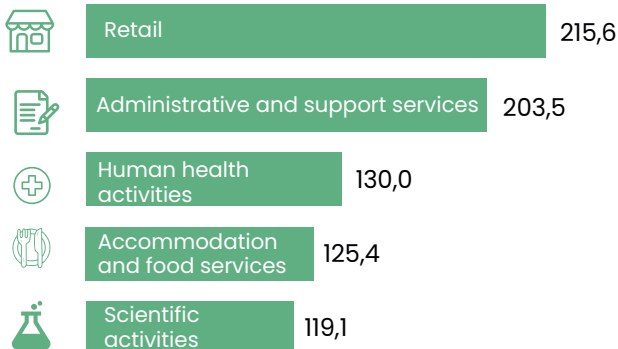
1.6 → **31,1%**
Employment (million people) National Total

53 → **1,2**
Apparent labour productivity (€ thousand) National Total

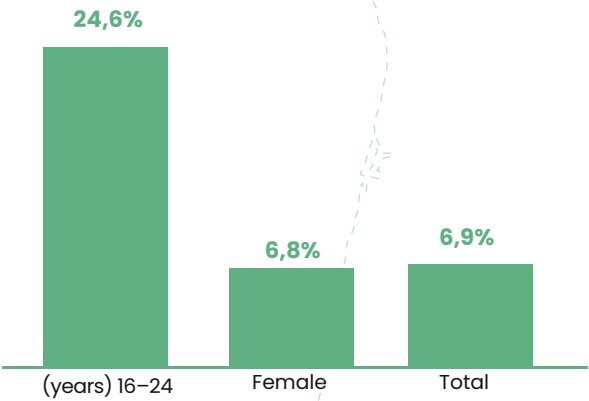
1.5 → **32,1%**
Employees in establishments (million people) National Total

Employment by economic activity (LMA)

Employment (thousand people)

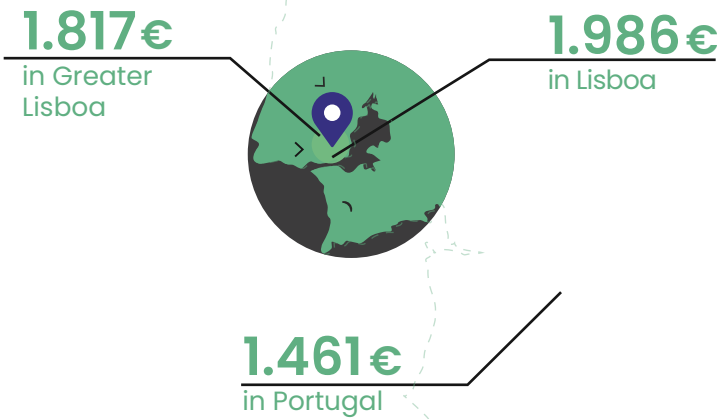


Unemployment rate (LMA)



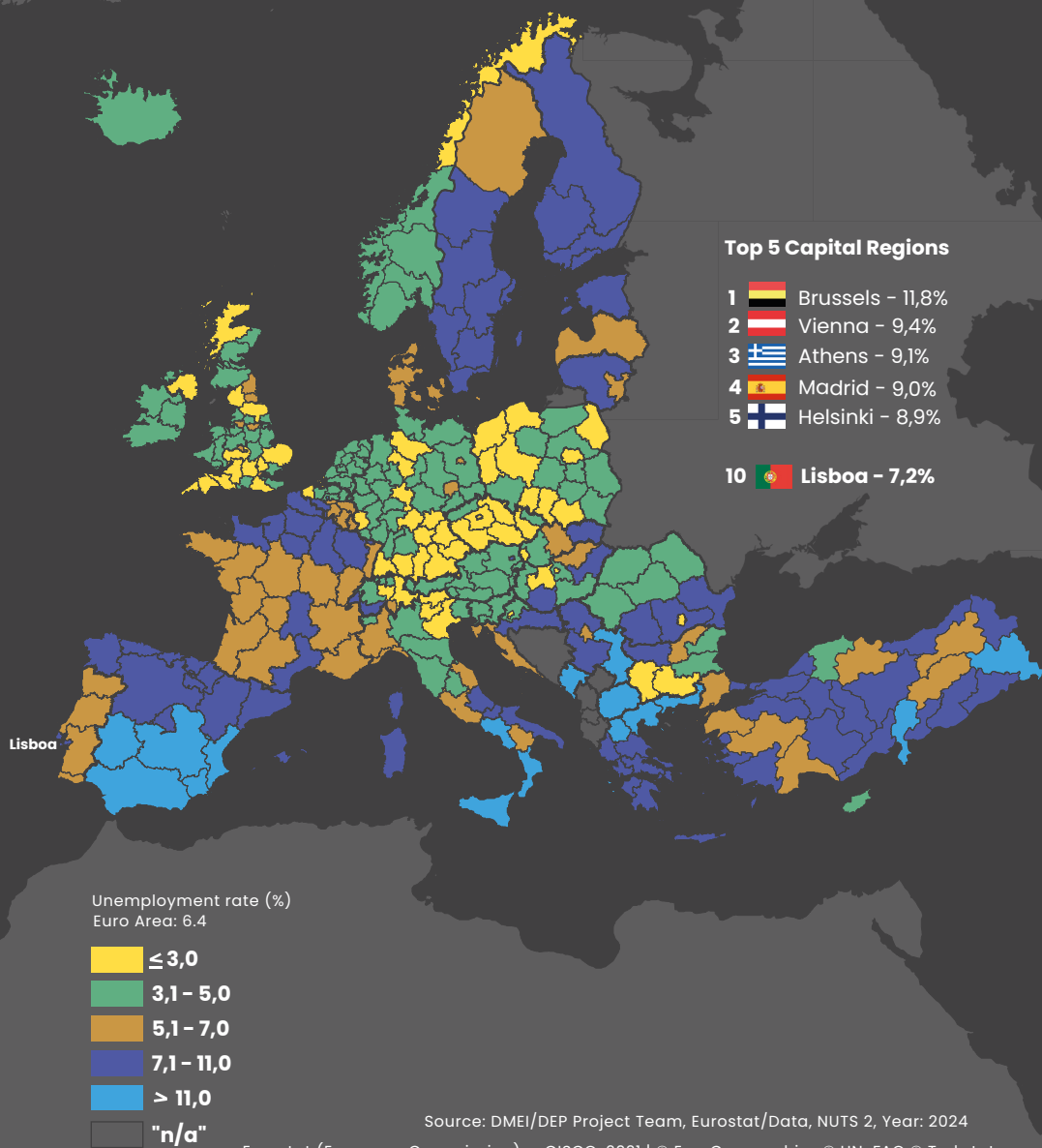
Source: Statistics Portugal, Labour Force Survey (Series-2021), Year: 2024

Average monthly earnings



Source: Statistics Portugal, MTSSS/GEP, Personnel Tables, Year: 2023

Unemployment rate in european regions



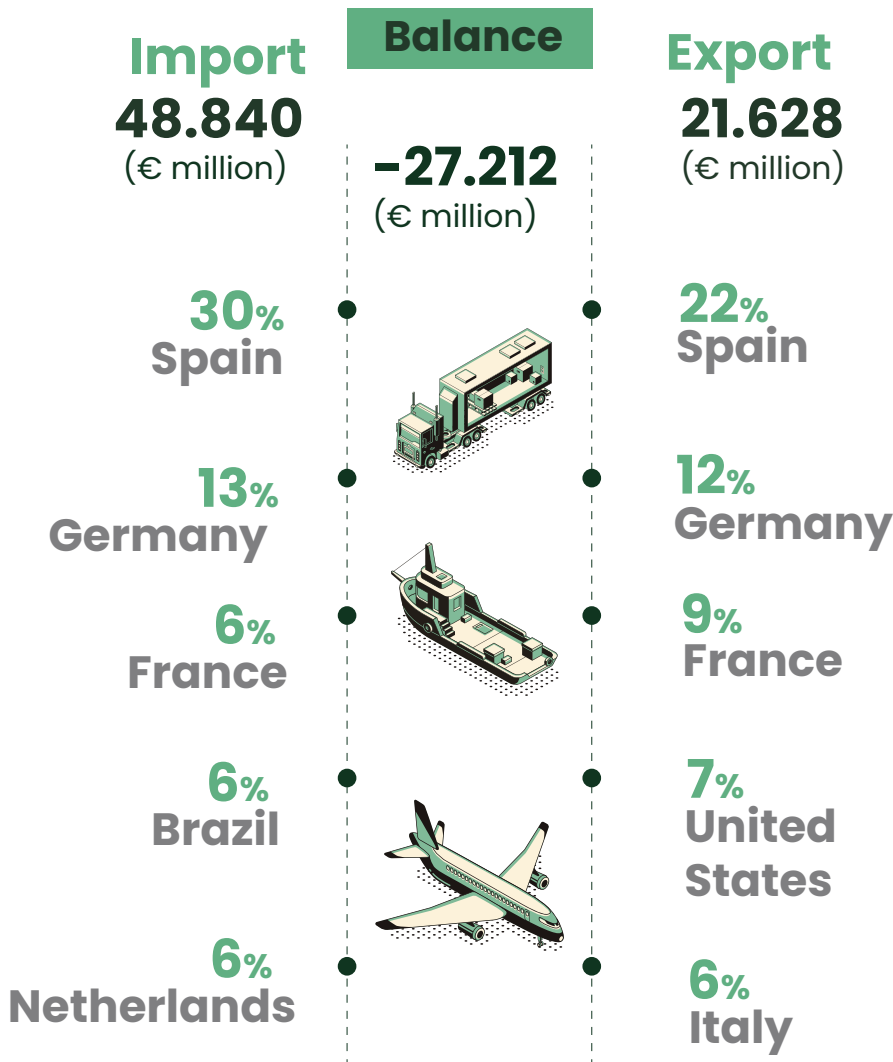
Source: DMEI/DEP Project Team, Eurostat/Data, NUTS 2, Year: 2024

Eurostat (European Commission) – GISCO, 2021 | © EuroGeographics © UN-FAO © Turkstat



International trade (LMA)

Main countries



Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2023

International trade (LMA)

Products

Import

20,1%



Fuels and oils



18,4%

Industrial goods not
specified elsewhere



17,8%

Consumer goods not
specified elsewhere



16,5%

Transport material
and accessories



15,5%

Machines, other capital goods
(except transport material)
and accessories



11,6%

Food and beverages

Export

19,6%

23,7%

10,8%

21,2%

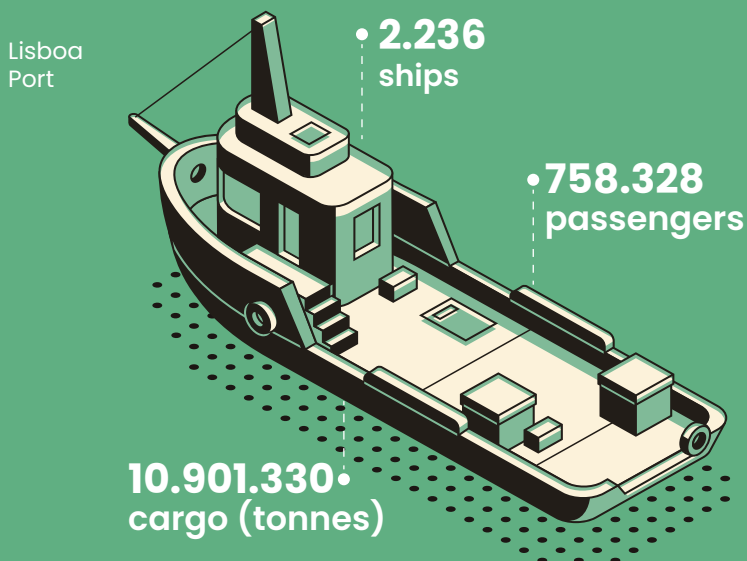
14,1%

10,6%

Transport indicators



Source: Portugal Airports (ANA); Civil Aviation Authority, Annual Report and Accounts 2023, Year: 2023



Source: Port of Lisbon, Annual Report and Accounts 2023, Year: 2023

Local economy

The city of Lisboa continues to be an attractive centre. Either for tourists, universities students or for the creation of new companies, the capital is a magnet that also attracts entrepreneurs.



9.3% of the total of the countries companies are based in the municipality of Lisboa, and in 10 years, the number of people working in the cities establishments has increased by around 50%.

Lisboa is the Portuguese city with the largest number of startups.



Tourism continues to be a sector of significant weight in the local economy, which reflects even on the consumption profile of the city, as it is in the tourist route of the historical areas and Parque das Nações that the greatest impact on the value of purchases is noted.



Enterprises (Lisboa City)

140.798 ^{↗ 9,3%}
National Total

68.607

Companies

13,4%

National Total

35.591

GVA (€ million)

24,2%

National Total

147.329

Establishments

9,4%

National Total

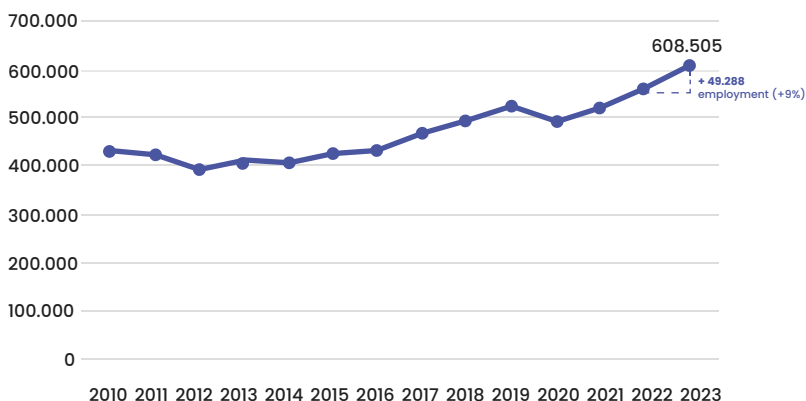
608.505

Persons employed in
establishments

12,9%

National Total

Evolution of persons employed in establishments (Lisboa City)



Note: Enterprises include companies and sole proprietorships.

Source: Statistics Portugal, Integrated Business Accounts System, Year: 2023

Entrepreneurship in Lisboa

36

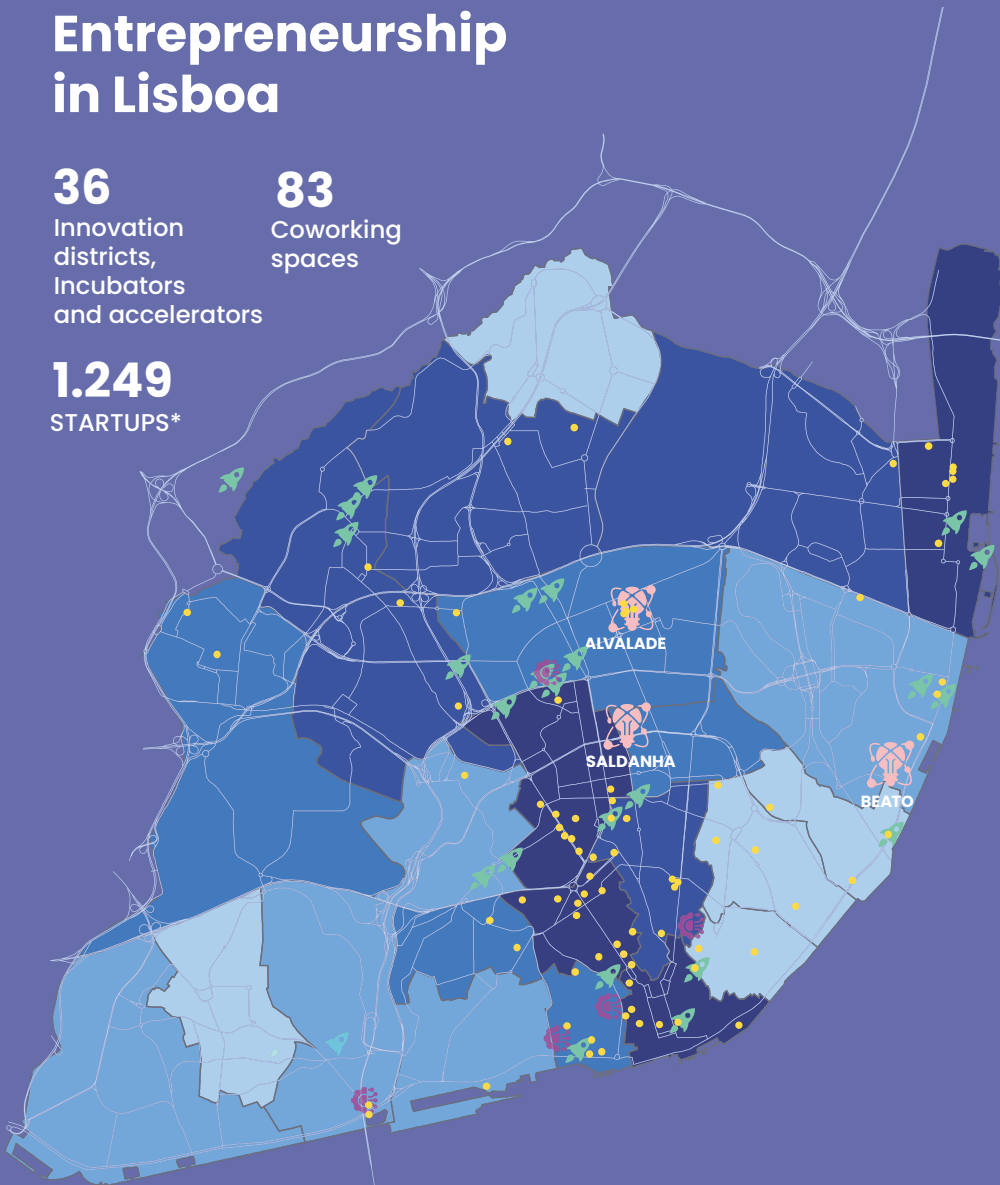
Innovation districts,
Incubators
and accelerators

83

Coworking
spaces

1.249

STARTUPS*



Number of STARTUPS by Parish



*Source: Informa D&B, Year: 2024

- Coworking space
- Incubator | Accelerator
- FabLab & Experimentation Space
- Innovation District

Source: CML/DMEI, Lisboa Innovation, Year: 2024

Weight of sectors based on employment (Lisboa City)

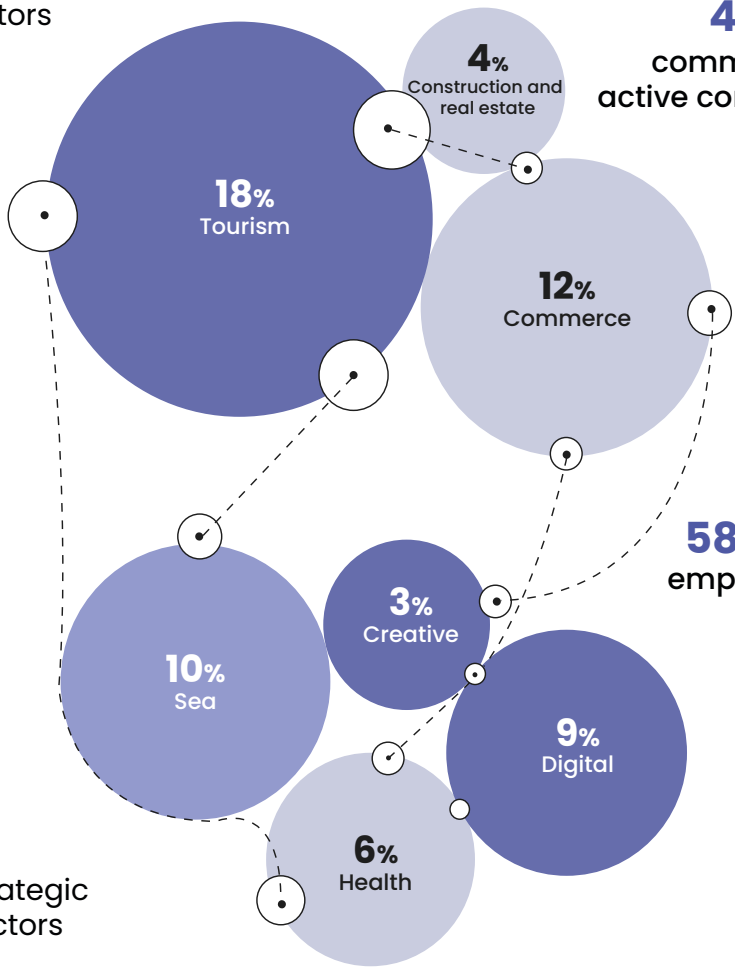
Reference sectors

46.854

commercially active companies

588 k
employees

Strategic sectors



Export intensity of sectors

High	20%/30%
Medium	10%/20%
Low	0%/10%

INFORMA
Business by Data

Source: Informa D&B 2024, Year: 2023

Representation of strategic sectors based on employment by enterprises, according to the delimitation drawn up by CML/DMEI. Commercially active companies are those that reported data on purchases, sales, or employment during the year.

Tourism (Lisboa City)

Hotel Establishments
Classification



5*



4*



1*|2*|3*

Overnight Stays

15,16
(million)



20%

National Total

Guests

6,46
(million)



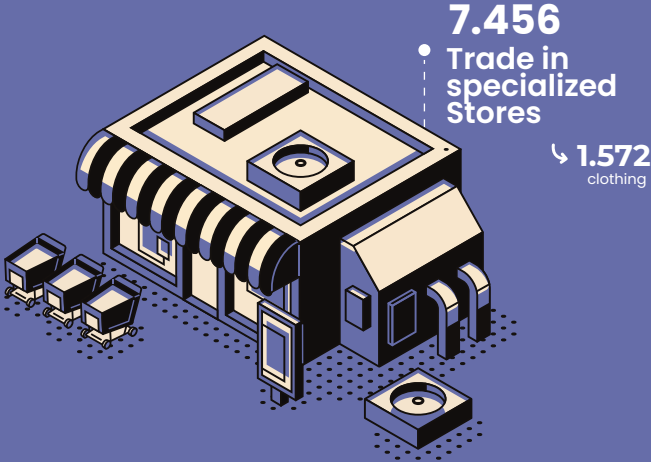
22%

National Total

Commercial establishments (Lisboa City)

18.014

Total commercial and restaurant establishments



7.549 •
Restaurants and similar establishments

↳ 4.947
restaurants



3.009
Other trade establishments

↳ 1.589
(non-specialized trade establishments)

Source: Statistics Portugal, Integrated Business Accounts System, Year: 2023

Lisboa Comércio

The city portal for
local merchants.

Information, services
and support, all in one place.

comercio.lisboa.pt



LISBOA
CÂMARA MUNICIPAL



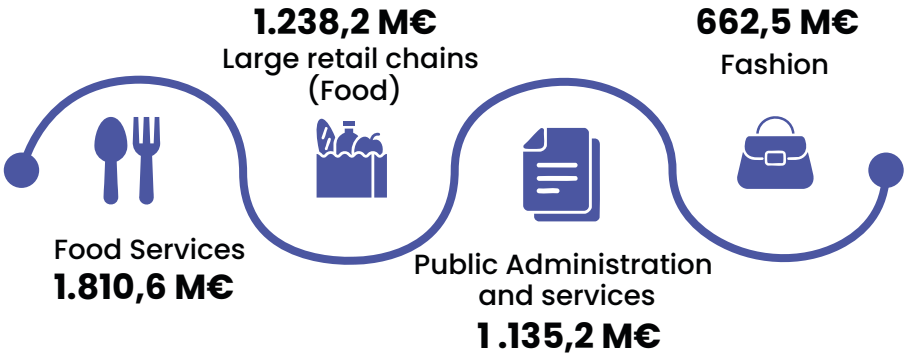
Consumption (Lisboa City)

 No. of operations
329 Millions
Unit Value: €37 per operation

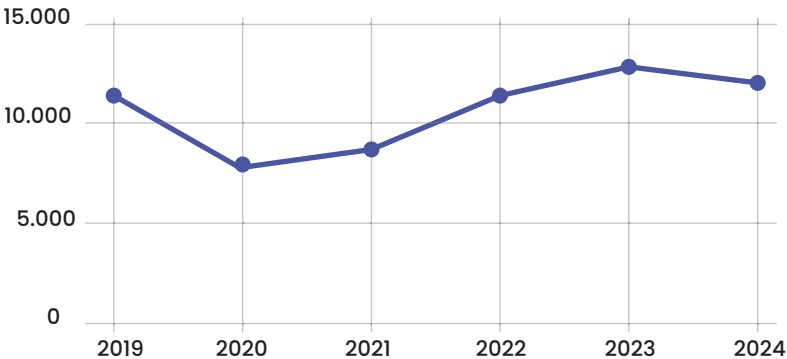
 Transaction Volume
12.215 Millions €
Daily Average: €33M

 Variation vs 2023
+4% Value
+5% Operations

Consumption Sectors



Evolution of the value of transactions (Lisboa City)

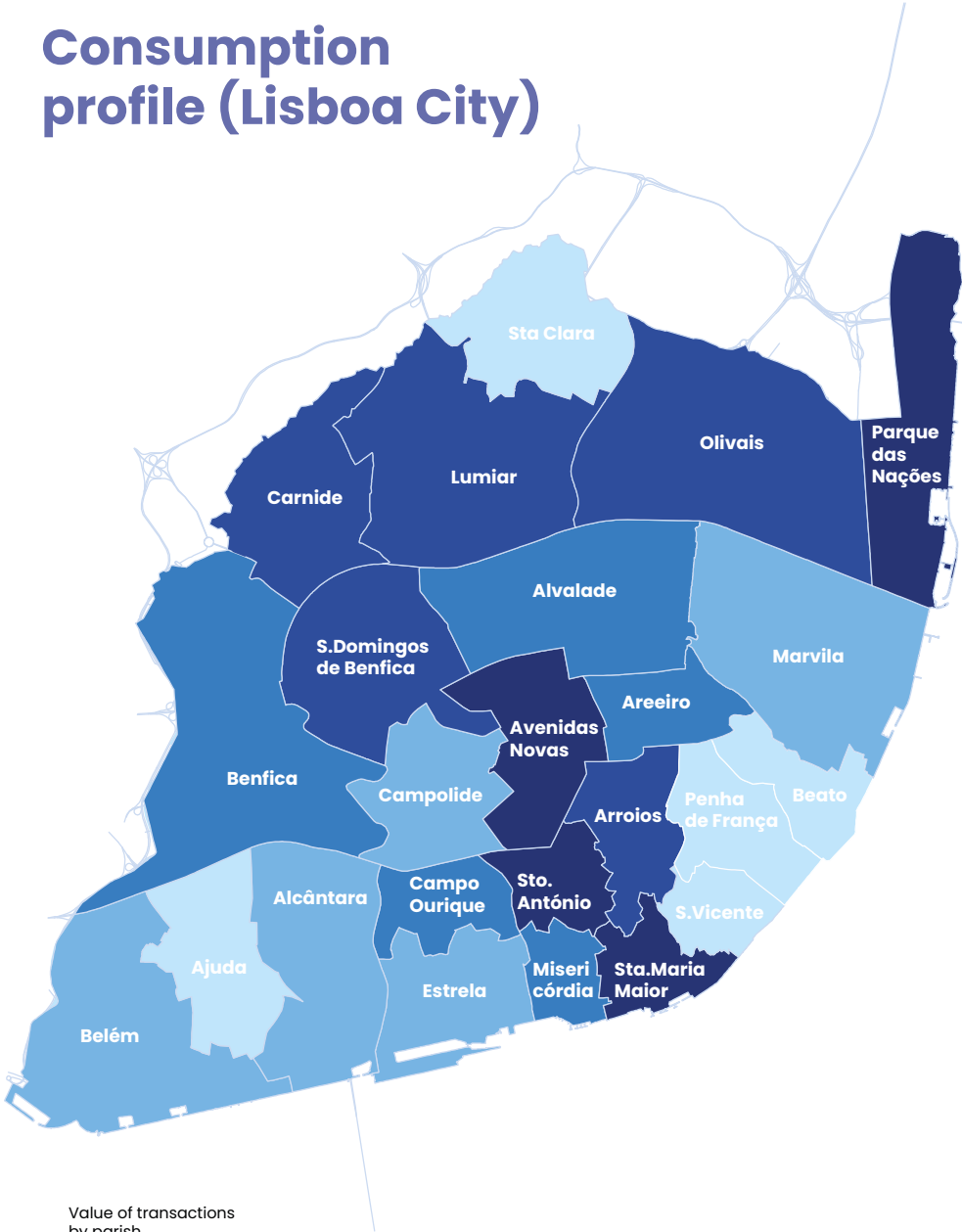


SIBS
Analytics

Note: Consumption data refers to purchases, withdrawals, and payments for services/purchases made through the MULTIBANCO Network.

Source: SIBS Analytics, Year: 2024

Consumption profile (Lisboa City)



Value of transactions
by parish

- +

SIBS Analytics

Source: SIBS Analytics, Year: 2024

*Mercados
. Lisboa .*

desde 1877

Allocation of commercial spaces in Lisboa markets



Extraordinary Occupancy License | for Experimental Commercial Activities (up to 12 months)



One-Time Authorization | for Promotional Actions or Events (up to 30 days)

Find out more at lisboa.pt

 comercio.lisboa.pt/feiras-e-mercados/

 informacoeseservicos.lisboa.pt/servicos/detalhe/-mercados-atribuicao-de-espaco-comercial

The new General Regulation of Lisboa Municipal Markets allows the granting of Extraordinary Licenses and One-Time Occupancies (Pop-ups) in markets with available spaces. These new measures aim to encourage innovative or experimental commercial projects and to make the markets more dynamic and attractive.

LOJAS COM HISTÓRIA

This year marks the tenth anniversary of the Lojas com História program. A program created to reward — and that continues to reward — the resilience and consistency of economic activity maintained in the same physical space over the years, recognizing the capacity to overcome challenges and adapt to changes in tastes, habits and, at a deeper level, mindsets.

The distinction of being recognized as a Loja com História is prestigious for all stakeholders: the shopkeeper, whose work is acknowledged; the property owner, whose asset gains value; and the city itself, which preserves an important part of its identity.

Of the 199 shops distinguished, some have since closed — whether due to unviable business models, unforeseen circumstances, or simply because shopkeepers decided to retire. Currently, 158 shops remain in operation.

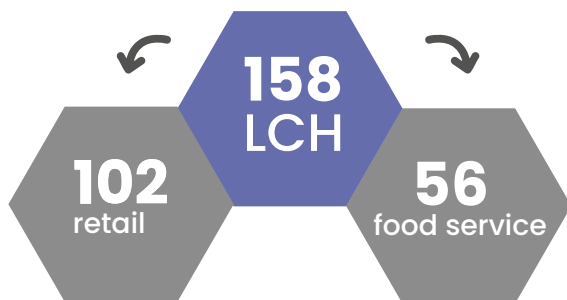
It is possible to visit these shops virtually and discover some of the stories behind them at lojascomhistoria.pt or by consulting the two books already published.



Lojas com História (LCH)

Shops distinguished since 2016

In activity 158



Retail

- 23** clothing and accessories
- 22** culture and leisure
- 14** miscellaneous
- 13** home and decoration
- 12** services and repairs
- 12** food and beverages
- 6** health and well-being

Food Services

- 28** restaurants
- 9** bars
- 9** pastry shops
- 3** fado houses
- 3** coffee shops
- 3** drinks
- 1** ice cream shops



**YOUR COMPANY
NEED SUPPORT?
YOU HAVE A
BUSINESS IDEA
FOR THE CITY?**

LISBOA
EMPREENDE +

FIND OUT MORE AT
LISBOAEMPREENDEMAIS.PT

Human capital

The population of the Lisboa Metropolitan Area has reached 3 million inhabitants. Almost half of the countries foreign population lives in the LMA.

In the municipality of Lisboa, it is the citizens from the European Union, Brazil, and African Countries with Portuguese as an Official Language that stand out in the resident foreign population.



42%
of the active population in the LMA have completed higher education

In a territory where 60 percent of resident women work, it is noteworthy that 42% of the active population in the Metropolitan Area has completed higher education.

Mouraria Creative Hub



Monday to Friday 9:30 - 12:30 / 14:00 - 17:30
Thursdays - Open Day

Travessa dos Lagares n.º 1
1100-300 Lisboa
218 170 202
hcm@cm-lisboa.pt

 [mouraria creative Hub](https://www.instagram.com/mouraria_creative_hub)



 LISBOA
Câmara Municipal

Demography

3.005.119

Population in the LMA

Resident Population

575.739

Lisboa City

5,4%

National Total

Population Density

5.755 Residents/km²

Lisboa City

997

LMA

Residents/km²

↗ 28%
National Total

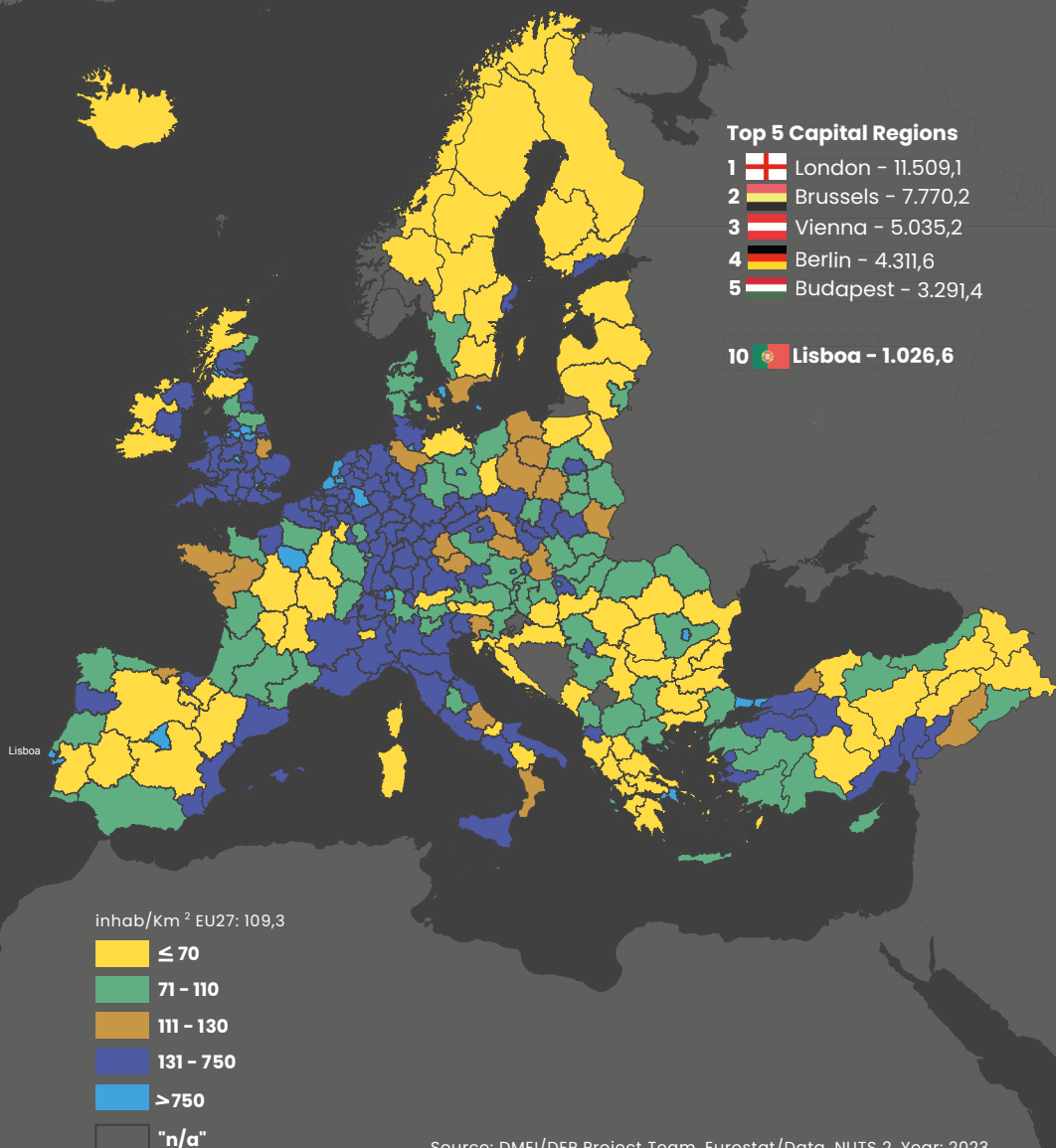


	Birth rate	Death rate	Rate of natural increase	Rate of increase
LMA	0,10%	0,10%	0,00%	1,48%
Lisboa	0,10%	0,12%	-0,14%	1,51%

Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2024



Population density in european regions



Source: DMEI/DEP Project Team, Eurostat/Data, NUTS 2, Year: 2023

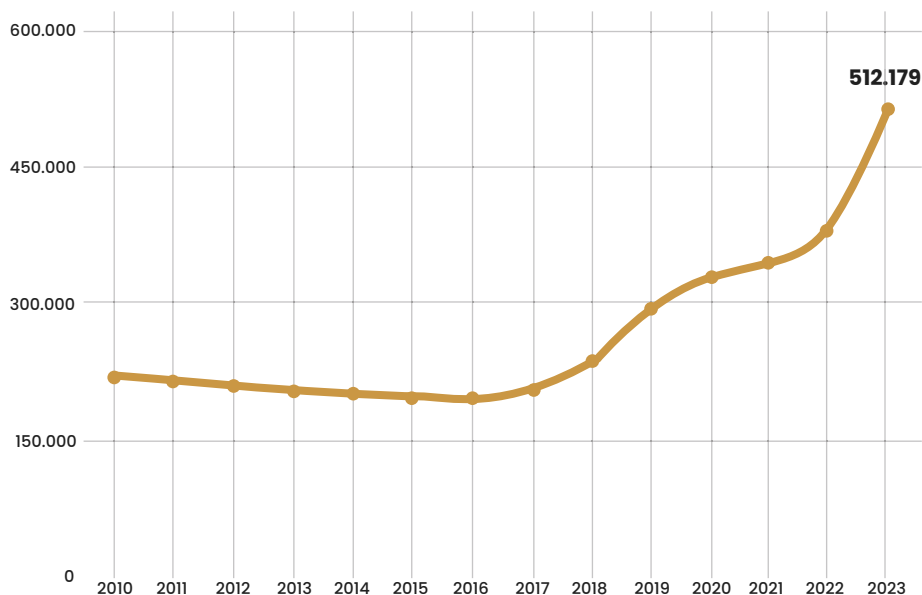
Eurostat (European Commission) — GISCO, 2021 | © EuroGeographics © UN-FAO © Turkstat

Foreign population

512.179 → **49%**
Resident Population (LMA) National Total

162.306 → **16%**
Resident Population (Lisboa) National Total

Evolution of the foreign resident population (LMA)



Note: Foreign population with resident status only includes foreigners with a valid residence title.

Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2023

Foreign residents – main countries of origin

UE27

25%
Lisboa ●-----



-----● 16%
LMA

Brazil

21% ●-----
Lisboa



-----● 30%
LMA

PALOP

12%
Lisboa ●-----



-----● 24%
LMA

Note: Foreign residents with legal residence status from the following PALOP countries: Angola, Cape Verde, Guinea-Bissau, and São Tomé and Príncipe.

Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2023

Employment Indicators (LMA)

1.6 **28,7%** Active population (million)
National Total

1.5 **28,5%** Employed population (million)
National Total

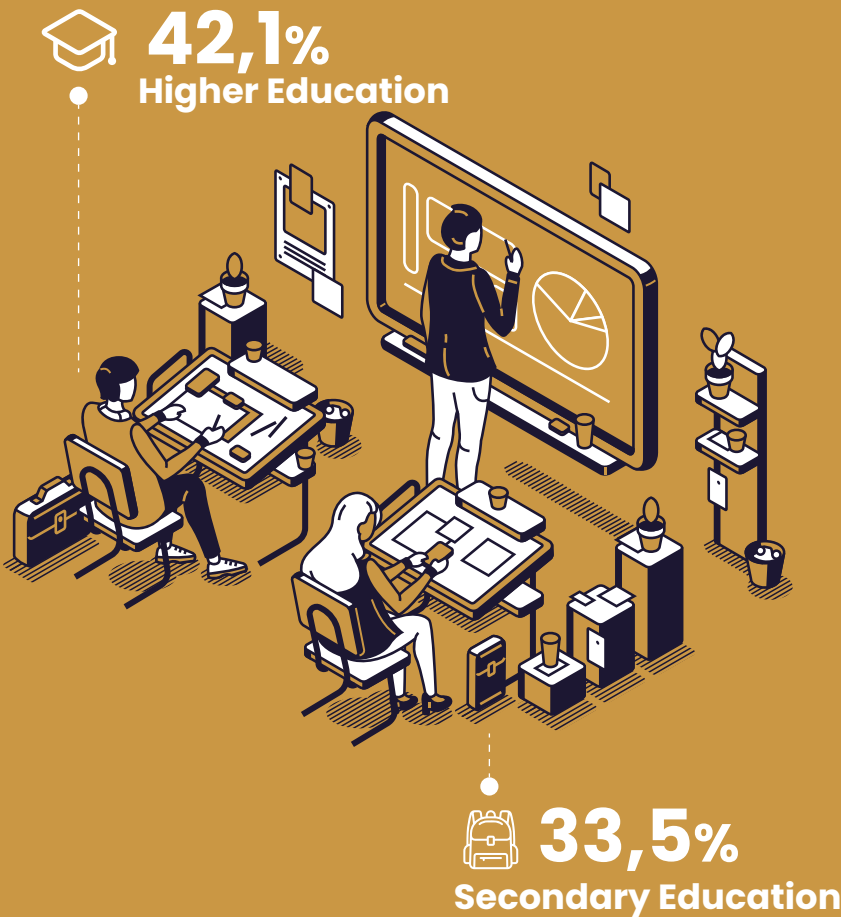
63,3% → **60,2%**
Activity rate in Portugal

60,2% → **56,7%**
Female activity rate in Portugal

37,4% → **38,3%**
Activity rate (years 16–24) in Portugal

28,2% → **30,1%**
Employment rate (years 16–24) in Portugal

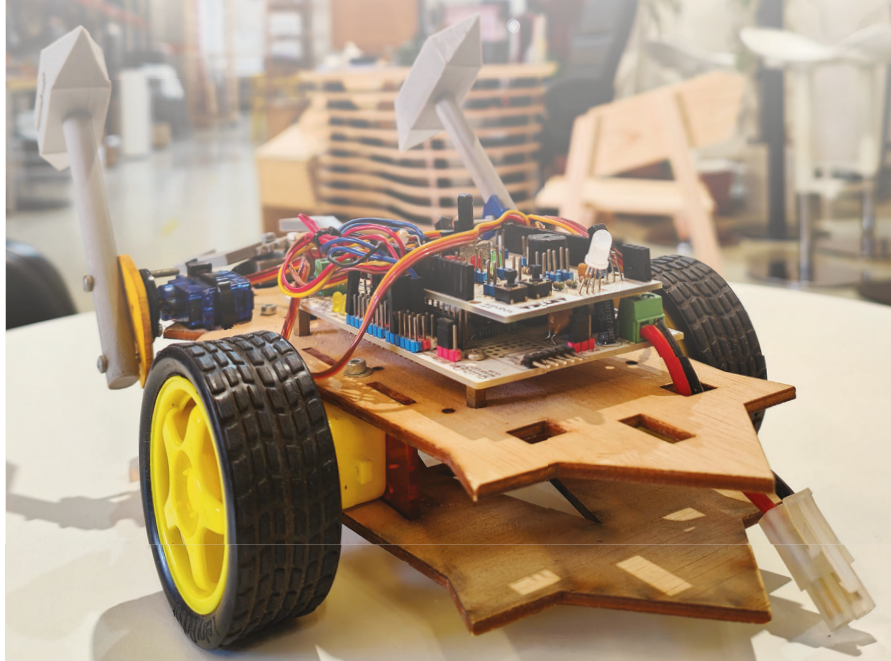
Qualifications of the active population (LMA)



Note: Resident active population by completed level of education.

Source: Statistics Portugal, Labour Force Survey (Series 2021), Year: 2024

HOW TO MAKE ALMOST ANYTHING!



Monday to Friday, from 10^{AM} to 6^{PM}
OPEN-DAYS on Mondays and Tuesdays

Mercado Forno do Tijolo
R. Maria da Fonte / 211 941 467

fablab.info@cm-lisboa.pt

[instagram-fablab_lisboa](https://www.instagram.com/fablab_lisboa)

[linkedin.com/company/fablablisboa](https://www.linkedin.com/company/fablablisboa)

[threads.net/@fablab_lisboa](https://www.threads.net/@fablab_lisboa)



Knowledge and Innovation

In addition to attracting university students to its institutions, Lisboa has been capturing the attention of researchers.



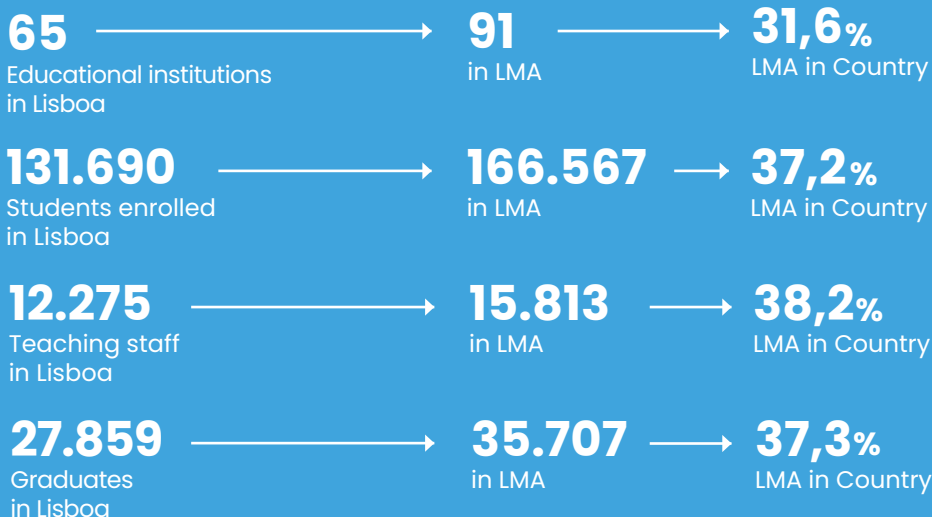
133
research
centers

Among companies and R&D institutions, the city has 133 registered research centers, a fact that has contributed to its projection in the national and international scientific community.

The investment in Research & Development has been part of the strategy of the regional business sector (LMA) which has financed 59 percent of this activity.



Higher education indicators



Source: Statistics Portugal, DGEEC/MEC - Directorate-General for Education and Science Statistics, Year: 2023/2024

Higher education graduates (LMA)

by main fields of study



7.891

Business and management



4.563

Engineering and related technologies



4.209

Health



4.081

Social and behavioral sciences



2.023

Arts



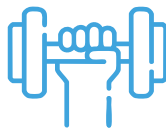
1.889

Law



1.381

Education



1.193

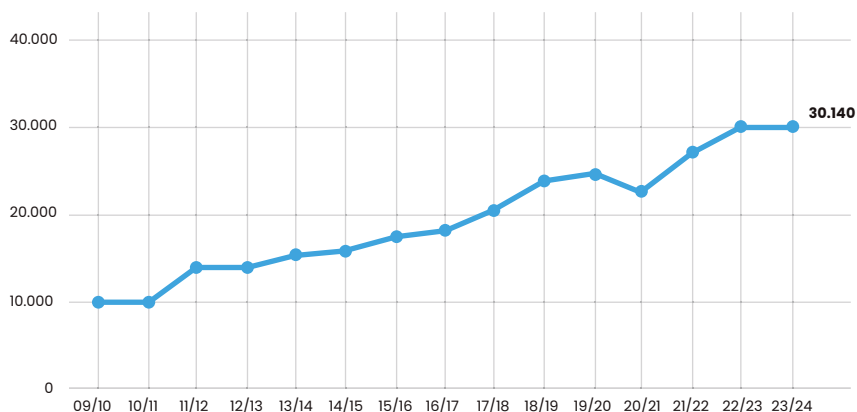
Personal services

Foreign students enrolled

23.060 → **30.140** → **39%**
in Lisboa in LMA LMA in Country

5.955 → **7.493** → **42%**
in international mobility programmes in LMA LMA in Country

Evolution of foreign students enrolled in tertiary education (LMA)



Note: International Mobility Programmes include the Erasmus Program, protocols/partnerships with foreign institutions, and other international programs.

Source: DGEEC/MEC – Directorate-General for Education and Science Statistics, Year: 2023/2024

Lisboa the Economy in Figures 2025

STUDY |||NI LISBON

STUDYINLISBON.PT

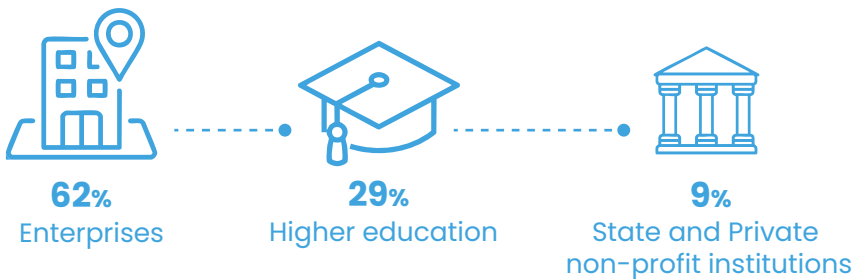
RESEARCH |||NI LISBON

RESEARCHINLISBON.PT

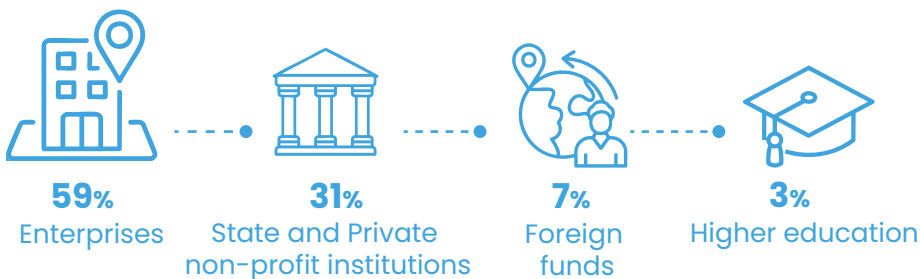
R&D expenditure indicators (LMA)



Breakdown of Total R&D By sector of performance



By financing source



Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2022

R&D expenditure as % of GDP in european regions

Top 5 Capital Regions

- 1  Copenhagen - 4,6%
- 2  Vienna - 4,0%
- 3  Helsinki - 3,8%
- 4  Berlin - 3,4%
- 5  Paris - 2,8%

12  Lisboa - 2,0%

Lisboa

R&D Expenditure % of GDP EU27: 2,28



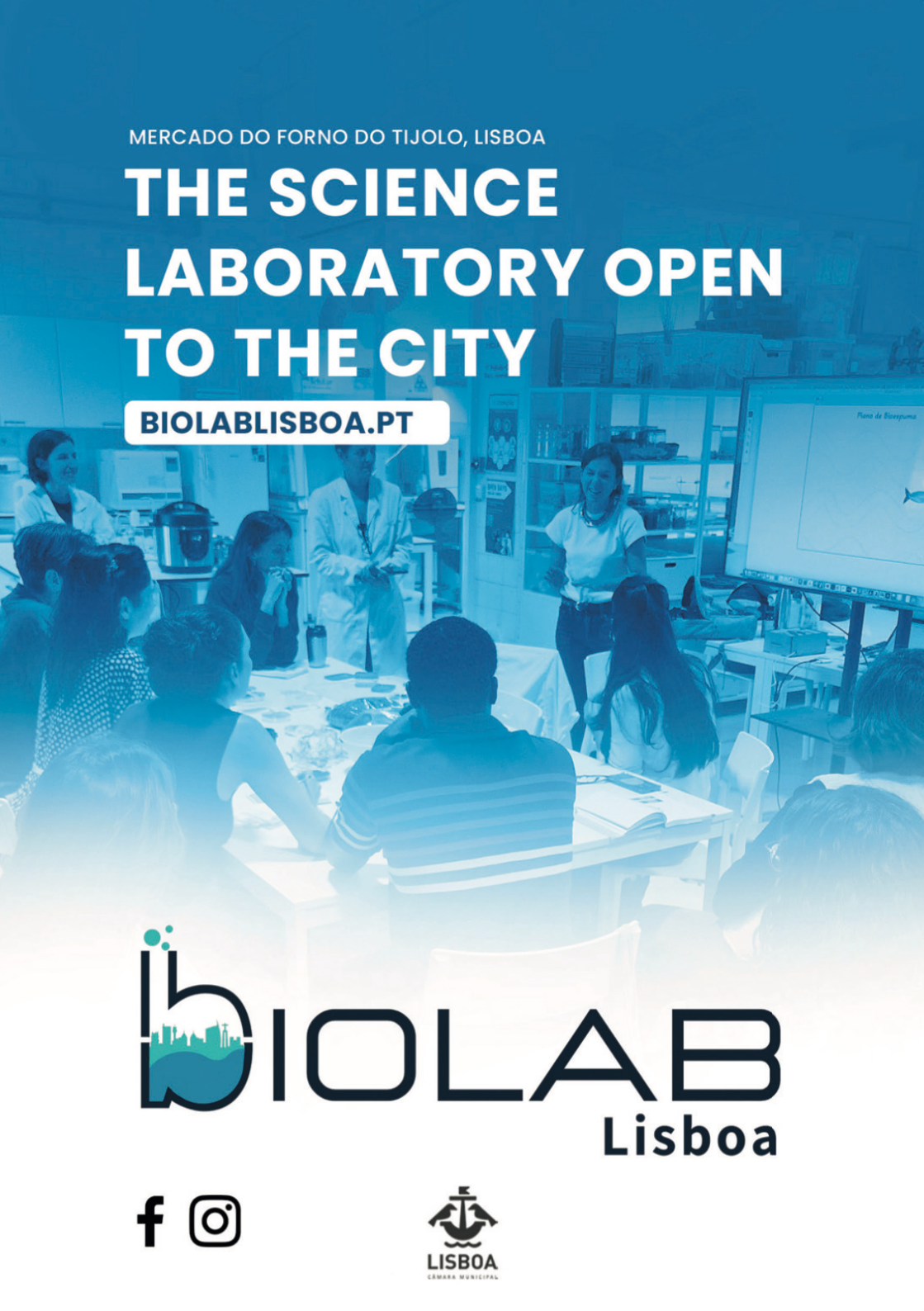
Source: DMEI/DEP Project Team, Eurostat/Data, NUTS 2, Year: 2023

Eurostat (European Commission) — GISCO, 2021 | © EuroGeographics © UN-FAO © Turkstat

MERCADO DO FORNO DO TIJOLO, LISBOA

THE SCIENCE LABORATORY OPEN TO THE CITY

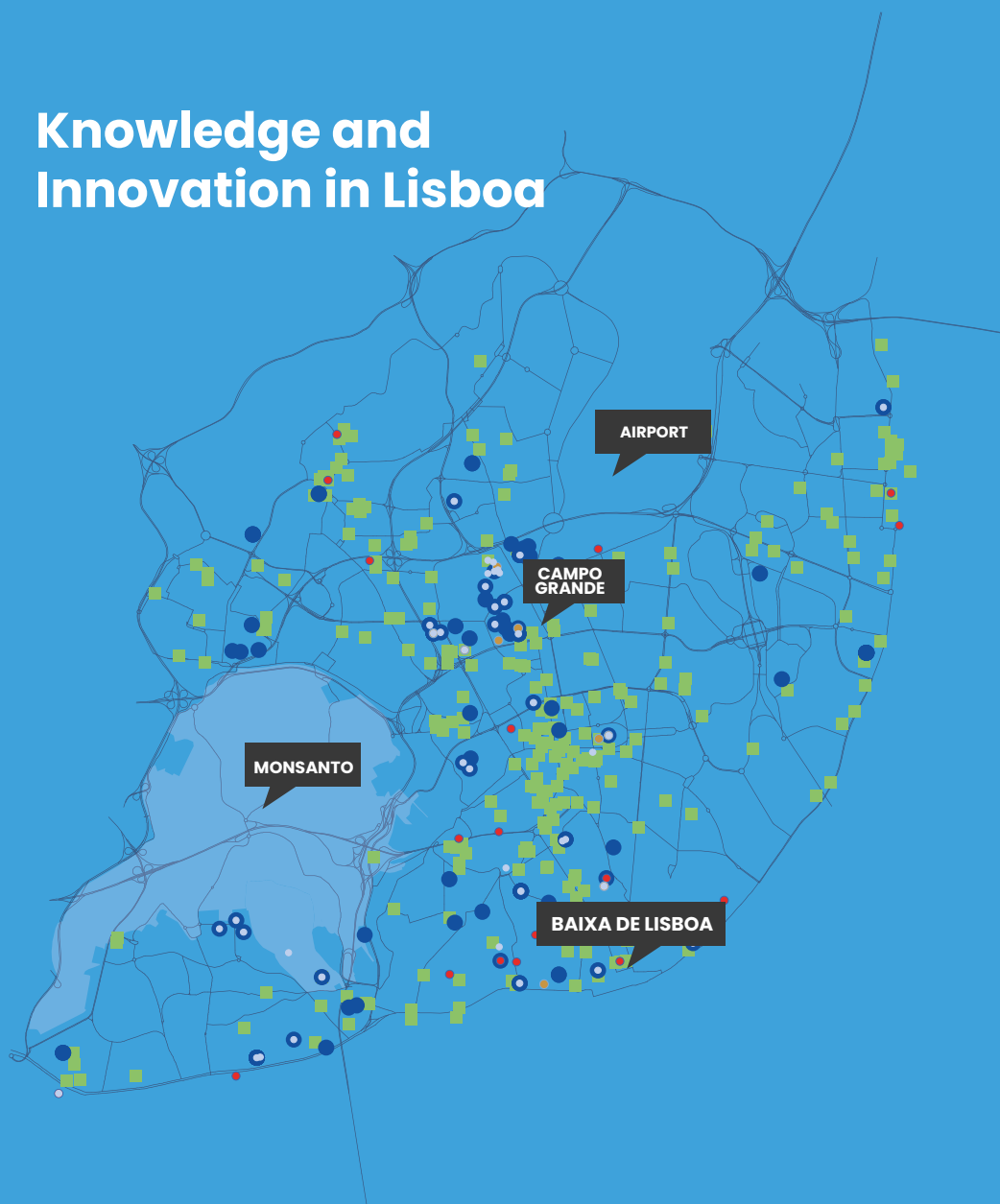
BIOLABLISBOA.PT



biOLAB
Lisboa



Knowledge and Innovation in Lisboa



- R&D Institutions
- LABs
- Infrastructures
- Higher Education
- R&D Companies

323 R&D Companies

27 Laboratories

65 Higher Education Institutions

133 Research Centres

40 Scientific Infrastructures

Source: CML/DMEI, Year: 2024

R&D employment indicators (LMA)



Note: R&D personnel and researchers are measured in FTE units (full-time equivalents).
Source: Statistics Portugal, Statistical Yearbook of the Lisbon Region, Ed. 2024, Year: 2022

Enterprises innovation (LMA)



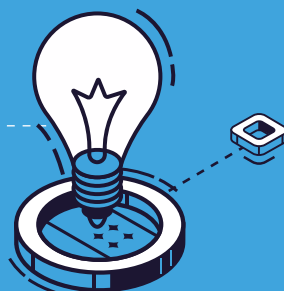
Note: Innovative companies are defined as all companies with 10 or more employees engaged in innovation activities.
Source: Statistics Portugal, DGEEC, Community Innovation Survey, Biennium: 2020/2022

Sectors with the highest innovation intensity



76%
Financial and
insurance activities

70%
Electricity, gas, steam,
cold and hot water
and cold air



68%
Information and
communication
activities

Note: Proportion of companies engaged in innovation activities by economic sector.
Source: Statistics Portugal, DGEEC, Community Innovation Survey, Biennium: 2020/2022

European
Innovation
Council



THE EUROPEAN
CAPITAL OF
INNOVATION
AWARDS23

The European Capital
of Innovation

WINNER

LISBON

#iCapitalAwards

Two years after Lisboa was named European Capital of Innovation, the city and its Metropolitan Area continue to be hubs of attraction, open spaces to the world where different interests, companies, and people converge.

As the driving force of the national economy, the Lisboa Metropolitan Area and the city position themselves as engines of development. The natural tension generated by diversity, through the intersection of realities such as Tourism and Housing, also marks these territories. Meanwhile, future challenges are taking shape before our eyes in a global context of some uncertainty. With this scenario as a background, the current strategy of the European Union focuses on innovation, particularly on digitalization and artificial intelligence as tools to strengthen its competitiveness.

Lisboa remains a beacon of innovation and entrepreneurship, from which AI, Web3, Gaming and sustainable technology hubs and projects are developed, addressing the latest challenges we face while maintaining its ambition to establish and consolidate Lisboa as a global, innovative, smart, and sustainable capital.

